



## **Sponsorships**

KLTV is a community centered organization with a focus on bringing the community together through the use of media. Contributions from local businesses and organizations help to keep KLTV current with the greater Cowlitz County region.

As a sponsor, you will be an integral member of the KLTV family and help to support this valuable community resource. KLTV offers technical training in video production, live and live to tape, both in house productions and remote truck productions. Your contribution directly supports the training efforts of KLTV, as well as facilitates the training for lower income youth around Cowlitz County.

KLTV is cablecast through Comcast Cable on channels 11, 28, and 29. Limited programming is also available on our website. Your sponsorship will be shown to a multitude of households, a minimum of 3 times a day during primetime (5pm to 10pm), guaranteed for the duration of your sponsorship.

## **Benefits**

- You will receive a 10-second video acknowledgment about your business/organization sponsorship.
- Your sponsorship will be shown on KLTV, 3 times a day for the duration of your sponsorship during primetime viewing hours.
- Your sponsorship will reach over 80,000 Comcast subscriber households, everyday, averaging 2.5 people per household. That's over 200,000 potential viewers!
- Your sponsorship will also be recognized on our website, reaching countless other potential community members.
- Your sponsorship will allow lower income community members the chance to utilize our facility and generate quality programming.

# Sponsorship Options

## **3-Month Sponsorship - \$300**

With the 3-Month Sponsorship, your acknowledgment will be shown on KLTV **270 times** showing your support for local television and your commitment to community. This breaks down to **\$1.11 per spot**.

## **6-Month Sponsorship - \$500**

With the 6-Month Sponsorship, your acknowledgment will be shown on KLTV **546 times**, showing your support for local television, and your commitment to community. This breaks down to **\$.92 per spot**.

## **1-Yr Sponsorship - \$900**

With the 1-Yr Sponsorship, your acknowledgment will be shown on KLTV **1092 times**, showing your support for local television, and your commitment to community. This breaks down to **\$.83 per spot**.

This also provides scholarship for 3 lower income community members. 1-Yr Sponsorship also includes an 8"x 24" acknowledgment on the remote production truck for a period of one year.

Other sponsorships are also available. If you would like to know more, or are interested in the sponsorships outlined here, please contact KLTV.

**Phone: (360) 636-3310**

**Fax: (360) 636-1490**

Or visit us on the web at [www.kltv.org](http://www.kltv.org)

**Thank You for your Sponsorship!**